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## WHAT IS CLAIMED IS:

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1. An interactive television system comprising:

a broadcast center (10) including a source of video signals, a source of application programs, and a source of font files comprising a partial font file containing the fonts applicable to a given application which is less than the full font file of a given language, and a transmitter (12) which acts to transmit the video signals, application programs and partial font files; and

an interactive television receiver responsive to the transmitted video signals application programs, and partial font files which displays text produced in response to the partial font files.

- 2. The interactive television system of Claim 1, wherein the source of font files comprises a partial font generator (38).
- 3. The interactive television system of Claim 1, wherein the video signals, application programs and partial font files are multiplexed in a transportstream; and wherein the application programs are objects in an object carousel (90)

multiplexed in the transportstream.

- 4. The interactive television system of Claim 3, wherein the application programs and partial font files are separate objects of the object carousel (90).
- 5. The interactive television system of Claim 3, wherein the partial font files are embedded in the application programs.
  - 6. A method for generating a character font file for an application of an interactive television system comprising:

analyzing an interactive television application to determine if a particular font is used in the application;

if the particular font is used in the application, adding the font to a partial font file;

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if the particular font is not used in the application, not adding the font to a partial font file; and

repeating the previous steps until the text of the application has been fully analyzed.

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- 7. The method of Claim 6, further comprising storing the partial font file after the application has been completely analyzed.
- 8. The method of Claim 7, wherein storing comprises storing the partial 10 font file as a resource file for the application.
  - 9. The method of Claim 7, further comprising placing the application and the partial font file in an object carousel (90).
- 15 10. The method of Claim 9, further comprising transmitting the application and the partial font file to an interactive television receiver.
  - 11. An interactive television system having a broadcast center comprising: a source of video/audio streams;
  - a source of applications;
    - a partial font generator (38) responsive to the textual content of an application which produces a partial font file; and
    - a transmitter (12) responsive to a video/audio stream, an application, and a partial font file for the transmission of a transportstream.

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- 12. The interactive television system of Claim 11, wherein the partial font generator comprises the manual selection of fonts used in an application.
- 13. The interactive television system of Claim 11, wherein the partial font generator (38) comprises an automated addition of a font newly requested by an application to a partial font file.

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14. The interactive television system of Claim 11, further comprising an interactive video receiver responsive to a received transport stream including:

a receiver which separates an application from a video/audio stream; an application processor;

- a video signal processor; and
- a television display (22) coupled to the application processor and the video signal processor for the display of video and application content.
- 15. The interactive television system of Claim 14, wherein the application processor is responsive to a partial font file for the display of textual information of an application on the television display (22).
  - 16. The interactive television system of Claim 11, wherein the source of applications comprises a source of applications compatible with the MHP standard.

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